



Dear Employer:

I hope you'll take a few moments to review this letter requesting your support in sending your employee to an upcoming **training program** offered by the Boy Scouts of America. Your employee has a unique opportunity to **better themselves** not only as a volunteer in your community but in every facet of their life. I'm confident the skills they will learn will help them **contribute more to your organization:**

- Active listening skills
- Effective skill instruction
- Values-based leadership
- Team development
- Public speaking
- Leveraging diversity
- Communication skills
- Project planning
- Ethical decision-making
- Effective use of different leadership styles
- Leading change
- Generational diversity
- Problem solving
- Decision making
- Conflict resolution
- Coaching and mentoring
- Self-assessment
- Goal setting
- Performance evaluation
- Sustainability

This **six day training program**, known as Wood Badge, is a nationally known course and draws material from **top leadership development programs** and well known sources like Ken Blanchard, Donna Deeprose, Noel Tichy, and others.

While this course is a full six days, it is scheduled over two weekends to **minimize** the amount of time it takes away from participant's work. Professional development courses that teach these same skills **cost thousands of dollars**. We mix **classroom and experiential learning** to deliver the same valuable training at a tiny fraction of the cost.

Your employee is asking for your assistance with the registration fee of \$225. This fee includes all course materials, food and lodging for six days, and high quality instruction from a staff of over a dozen committed instructors. How do we keep the fee this low? Our instructors are not only volunteering their time, but they also pay for their own staff fee.

If you will commit to helping with this fee, I will ensure that they have the opportunity to learn all the skills described above in a supportive and professional environment. I've seen the **positive effect** this training has on participants and I am confident you will see it, too.

If you have any questions, please reach out to me.

Randall M. MacDonald

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